



POLICY MANUAL

Policy title:	LISMORE COAT OF ARMS/CORPORATE LOGO POLICY
Policy number:	1.4.1
Objective:	To determine use of Coat of Arms and Council's logo.
Link to community vision/service:	Civic Leadership/Management
Program Area:	Corporate Services
Policy created: 30/08/83	Council reviewed: 06/08/96, 01/10/04, 01/12/10
Last reviewed by staff: 18/12/13	TRIM Ref: ED10/15814 & ED16/27295

The Lismore Coat of Arms/corporate logo shall henceforth be restricted in its use, reproduction or exhibition to the following (provided that these restrictions may be amended, expanded or contracted from time to time in the future by resolution of the Council):-

1. By the Council itself on its stationery, signage, uniforms, etc. and in the production of shield replicas for distribution by the Council or the Mayor and General Manager where it is desired to confer upon another person or organisation the honour to which the City itself is entitled by its Arms.
2. By any organisation of City representative status, with the approval of the Mayor and General Manager, provided it is not operated for business or corporate profit.
3. By incorporation in any emblem used to identify the property of the Council or service to the Council whether as a serving councillor or current member of the staff. When such property or person ceases to have any connection with the Council the emblem shall not be displayed on that property or by that person without the express permission of the Council under authority delegated to the General Manager.
4. By incorporation in promotional material such as souvenirs with the express permission of the Council.
5. The Coat of Arms/Corporate Logo shall not be used by any business enterprise operated for private gain as a means of identification; nor as a sales promotional tool, except with the express permission of the Council.

