

Chapter 21

Public Art



21 Public Art

This Chapter applies to commercial and retail development in the Business zones and to tourist development in the Business and 2(a) Residential zones where the value of the development is greater than \$2 million.

21.1 Benefits of Public Art

Public art is an important element in the urban environment and can help to promote the diverse and unique characteristics of a city. The provision of public art can assist in creating more liveable and enjoyable urban spaces. A city's history and local identity can be reflected through public art, which can increase civic pride, community cohesion and develop a sense of place.

Encouraging public art can add interest and vitality to public spaces and can also encourage the revitalisation of the built environment. This can create a focal point for social and cultural activities and can increase opportunities for community development. The inclusion of public art in the urban environment also creates a positive image of the city, making it more attractive to tourists, visitors and investors.

21.2 Provision of Public Art

New commercial, retail and tourist development to which this Chapter applies must either provide public art as a component of that development or else enter into an arrangement with Council to contribute towards the funding of public art at a location other than the development site.

Provision of public art on the site of the development

Where public art is to be provided as a component of new development on the development site it must:

- Be to a value of at least \$15,000,
- Be provided in a location that is readily accessible to members of the public, and
- Be of a permanent and durable nature.

Documentation showing details of the proposed art work must be submitted with the development application. Documentation is to include:

- Scaled plans showing the location of the proposed work.
- A sketch of the proposal.
- Information on approximate dimensions
- Information on the type of materials and finish to be used.
- A statement concerning the intent of the art work

Provision of public art other than on the development site

Where the applicant prefers not to provide the art work on the site of the development, the applicant may enter into an agreement with Council to contribute an amount of at least \$12,000 towards the provision of public art on public land.

21.3 Assessment of Proposals

Where public art is to be provided on the development site, documentation on the proposed art work that is submitted with the development application will be reviewed by the Public Art Reference Group prior to the determination of the Development Application.