

Expression Of Interest (EOI)

NIMBIN

Rainbow Road Walking Track

Public Artwork Brief



INTRODUCTION

For forty years Nimbin has been a leader- locally, nationally and globally - in sustainability and alternative thinking. The Nimbin Rainbow Road Walking Track has been in planning by the Community of Nimbin since 2004. Council has recently successfully obtained a grant from the NSW Government via the Bushfire Local Economic Recovery Fund (BLERF) for just over \$2.5m. The grant aims to stimulate the local economy by injecting construction funding into local businesses and promoting projects with long-term revenue outcomes.

The Nimbin Rainbow Road Walking Track project includes concrete paths, creek crossing structures, park furniture, path lighting, artwork, signage, and general landscaping.

From Cullen Street to Alternative Way and Cecil Street, The Nimbin Rainbow Road Walking Track Stage 1 will be designed as a high-quality tourist attraction, environmentally responsible, and an inclusive and safe walkway that connects the community and facilitates resilience. It generates vital parameters for re-establishing businesses and attractions affected by the impact of bushfires on the natural environment nearby.

The Artwork proposed for this project will be permanent and aims to complement the walking track, making it unique, inspiring, thought-provoking, and attractive to the community and tourists alike.

COMMISSIONING

LOCAL ARTIST/S WANTED

The project is looking for an Artist or a collaboration of Artists that have a strong connection with Nimbin. The fee itemised by the Artist must include all research, investigations, concept design, professional artist fees, all production costs, installation, and insurance/s. All elements of the artwork project will be the responsibility of the Artist.

Artists from Nimbin and surrounding villages, or connections to, will be considered highly.

A collaborative approach will be considered highly.

KEY DATES

Timeline	Outcomes
Friday 7 April 2023	EOI Application Open
Friday 19 May 2023 – 5pm	EOI Application Closes
Friday 2 June 2023	Notification of Shortlisted Artist/s
Friday 30 June 2023 – 5pm	Concepts from Shortlisted Artist/s
Friday 14 July 2023	Award of Preferred Artist/s
13 October 2023	Completion of all Artwork

PROJECT DELIVERY & SUPPORT

Artists will be required to develop concept designs and rationale and manage and coordinate the production of their artworks in consultation with a Project Working Group. This project working group will provide support during the process. The Project Working Group will involve Nimbin Community members and Council staff, some currently sitting members on a larger Steering Group for the Nimbin Rainbow Road Walking Track.

Technical support may also be provided by staff at the Lismore Regional Gallery as resources allow.

COMMUNITY CONSULTATION

A broad community consultation process will be optional. However, the Artist is expected to consult with local Nimbin community members and groups that may provide a detailed history of and stories of Nimbin to achieve the curatorial objectives below.

The selected artists (see stage 3 below) must communicate regularly with the Project Working Group, including identifying and managing risks and preparing a risk management plan if required.

ARTWORK DURATION

The finished artwork will be a permanent display, erected within an open environment as part of the walking track and dedicated open space. Artwork materials and form will be at the artist's discretion; however, they must prove that the artwork can withstand the open environment, including the risk of vandalism, sun-bleaching, rain, graffiti, etc.

All artworks will be under the ownership of Lismore City Council and may at any time in the future be removed for repairs, cleaning, to replace them with new pieces, or any other requirement. All attempts will be made to contact the artist.

Installation considerations should include access, site disturbance, and longevity of the fixings in an open environment.

MATERIALS & MAINTENANCE

Artists are encouraged to explore any materials appropriate to the artwork location and reflect the requirements in the open environment where they will be erected. All materials and construction, installation and presentation methods used in the artwork must not represent public health or safety hazards or obstruct the operation of any services or access ways in the area. Artists will need to consider temporary options for access to power.

The chosen artwork may be one piece or multiple pieces. As a guide for your preferred materials, many park furniture to be selected along the track will be chunky timber, stone, and powder-coated metal.

The Artist should arrange the work's structural certification and establish the artwork's reasonable lifespan in line with the brief. A recommended maintenance plan will be required after the artwork is installed.

ARTWORK LOCATIONS

Commissioned works will be presented within the open space sections of the Nimbin Rainbow Road Walking Track. The works will generally be displayed along the track or within open areas of parklands. The works are proposed to be placed on concrete pads installed by others. The artist must provide advice regarding the installation method, including whether the concrete can be poured before or after installation.

A copy of the current design (and location) for the Nimbin Rainbow Road Walking Track is located on the 'Your Say Lismore' page - <https://yoursay.lismore.nsw.gov.au/>.

Suggested locations include:

- School of Arts Building - side wall entering the driveway from Cullen Street.
- The mini lake.
- All-3 footpaths junctions.
- Track entry points

ARTWORK FORMS

Your chosen ideas for the artwork may be selected from either one or multiple items below:

- Sculptures
- Seating
- Concrete Stencilling
- Artwork for Vinyl Prints for bins and drinking fountains
- Other forms as approved by the Council Project Manager

Where possible, all works should include a small descriptive, interpretive sign and dual language.

CURATORIAL OBJECTIVES

The project aims to develop and deliver artwork within the general theme of Nimbin's Community, Culture, and Country. The Curatorial Objectives:

- **Community:** to celebrate Nimbin's diverse and close-knit community, the people, and their community spirit.
- **Culture:** to celebrate all cultural aspects of Nimbin, from our First Nations to what we see today.
- **Country:** to celebrate Nimbin and its landform, the native vegetation and unique animals.

Cultural Content

If the activity involves First Nations content, evidence of appropriate consultation/agreement is required.

LEGAL REQUIREMENTS

Successful artists must enter a Commissioning Agreement with Lismore City Council, including scope, roles, and responsibilities.

FUNDING

This project is funded by the NSW Bushfire Local Economic Recovery Fund (BLERF). A budget of \$80,000 (ex gst) is set aside for artwork for this project. This will include all research, investigations, concept design, professional artist fees, all production costs, installation, and insurance.

APPLICATION PROCESS

Stage 1:

Artists and collectives are invited to submit an expression of interest (EOI) via an online application, which will include the following:

- **Artist CV:** Including postal address and contact details. Maximum 2 pages
- **Examples of Previous Work:** 5 examples of previous work – i.e. images (up to 10mb total), video work (up to 10 minutes total) and hyperlinks to digital platforms.
- **Nimbin Rainbow Road Walking Track Ideas and Concepts:** Ideas and concepts for the Nimbin Rainbow Road Walking Track and how it aligns with all three (3) of the Curatorial Objectives and the materials proposed.
- **Indicative budget,** including at least 20% contingency

Please follow the instruction on the 'Your Say Lismore' page to submit your EOI.

Stage 2:

One or more artists will be selected to develop their ideas and concepts. The development must include refined drawings, technical plans and specifications and detailed cost estimates. The selected artist/s will be allowed \$550 (inc GST) to develop their ideas.

Stage 3:

One or more artists will be chosen to complete their selected artworks at the agreed cost estimates. For

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application support or any questions regarding the program, please contact:

Martin Soutar, Project Manager

Phone: 0427 299 058

Email: martin.soutar@lismore.nsw.gov.au.

SHORTLISTING SELECTION PROCESS

A panel of Council staff and Nimbin representatives will assess the EOI applications in response to the selection criteria outlined below.

	Selection Criteria	Weighting
1	Artistic experience and capability	40%
2	Connection with the Curatorial Objectives	30%
3	Suitability of the artwork design in a public space	15%
4	Feasibility of the artwork considering budget, timelines and other constraints.	15%

